A Conversation with the Community: “Nothing about us, without us”

February 21, 2024

Panelists
Ricardo Gonzalez-Fisher, MD
Charment Moussata
Gordon Duvall, PNP, DNP

Moderator
Jama Bettis, MSW
WORKSHOP SERIES AGENDA

- **12:00-12:05 pm**: Welcome
- **12:05-12:10 pm**: Brief Introductions
- **12:10-12:50 pm**: Panel Discussion
- **12:50-1:00 pm**: Questions & Closing Remarks
MEET OUR COMMUNITY PANELISTS

Ricardo Gonzalez-Fisher, MD
VDS Manager, Servicios de La Raza, CO-CEAL Community Clinical Trials Advisory Board Member, & Chair of the CCTSI PACT Council

Charment Moussata, DM, MS, MS
President/Founder of Clinical Trust Solutions, PACT Council & CO-CEAL Community Clinical Trials Advisory Board Member

Gordon Duvall, PNP, DNP
Lead Nurse Consultant for the Colorado Department of Public Health and Environment’s Mobile Health Clinic, CCTSI Research Community Liaison, & CO-CEAL Community Clinical Trials Advisory Board Member
What is your community's perception of CU Anschutz Medical Campus?

What about research broadly?
How can we educate community members about being a research participant versus a patient?
What are some recruitment strategies that resonate with your community?
How do we communicate the benefits of research participation that will resonate with your community?
What are barriers in your community that make people hesitant or resistant to participating in research?
How can we ethically engage community members?

For example, is there a culturally-conscious way for the research community to more accurately convey the responsibilities and expectations of research participation to mitigate participant attrition, resource loss, and scientific integrity?
ADDITIONAL QUESTIONS AND CLOSING REMARKS
THANK YOU

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For more information, check out our website at research.cuanschutz.edu/cros/recruitment


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