



February 21, 2024

# A Conversation with the Community: “Nothing about us, without us”

**Clinical Research Recruitment Program  
Workshop Series**

Panelists

**Ricardo Gonzalez-Fisher, MD  
Charment Moussata  
Gordon Duvall, PNP, DNP**

Moderator

**Jama Bettis, MSW**



Clinical Research Recruitment Program  
OFFICE OF THE VICE CHANCELLOR FOR RESEARCH  
UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS

# WORKSHOP SERIES AGENDA

- **12:00-12:05 pm:** Welcome
- **12:05-12:10 pm:** Brief Introductions
- **12:10-12:50 pm:** Panel Discussion
- **12:50-1:00 pm:** Questions & Closing Remarks



# MEET OUR COMMUNITY PANELISTS



**Ricardo Gonzalez-Fisher, MD**

VDS Manager, Servicios de La Raza, CO-CEAL Community Clinical Trials Advisory Board Member, & Chair of the CCTSI PACT Council



**Charment Moussata, DM, MS, MS**

President/Founder of Clinical Trust Solutions, PACT Council & CO-CEAL Community Clinical Trials Advisory Board Member



**Gordon Duvall, PNP, DNP**

Lead Nurse Consultant for the Colorado Department of Public Health and Environment's Mobile Health Clinic, CCTSI Research Community Liaison, & CO-CEAL Community Clinical Trials Advisory Board Member




# PANEL DISCUSSION QUESTIONS

What is your community's perception of CU Anschutz Medical Campus?

What about research broadly?



# PANEL DISCUSSION QUESTIONS

A photograph of a large, modern hospital building with a glass facade and red brick accents. The building is identified as the University of Colorado Hospital. A helicopter is flying in the sky above the building. The text is overlaid on the image.

How can we educate community members about being a *research participant* versus a *patient*?

# PANEL DISCUSSION QUESTIONS



What are some recruitment strategies that resonate with your community?



Clinical Research Recruitment Program

OFFICE OF THE VICE CHANCELLOR FOR RESEARCH

UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS

# PANEL DISCUSSION QUESTIONS



How do we communicate the benefits of research participation that will resonate with your community?



Clinical Research Recruitment Program

OFFICE OF THE VICE CHANCELLOR FOR RESEARCH

UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS

# PANEL DISCUSSION QUESTIONS

What are barriers in your community that make people hesitant or resistant to participating in research?



Clinical Research Recruitment Program

OFFICE OF THE VICE CHANCELLOR FOR RESEARCH

UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS



# PANEL DISCUSSION QUESTIONS



How can we ethically engage community members?

For example, is there a culturally-conscious way for the research community to more accurately convey the responsibilities and expectations of research participation to mitigate participant attrition, resource loss, and scientific integrity?



# ADDITIONAL QUESTIONS AND CLOSING REMARKS



Clinical Research Recruitment Program

OFFICE OF THE VICE CHANCELLOR FOR RESEARCH

UNIVERSITY OF COLORADO **ANSCHUTZ MEDICAL CAMPUS**

# THANK YOU

**Our Community Panelists:**  
Ricardo Gonzalez-Fisher, Charment Moussata, and Gordon Duvall.

**Workshop Planning Committee,**  
especially Montelle Tamez, Don Nease, Jameel Mallory, and Natascha Palmer.

For more information, check out our website at  
[research.cuanschutz.edu/cros/recruitment](https://research.cuanschutz.edu/cros/recruitment)

The Clinical Research Recruitment Program is partially funded by the **Colorado Clinical and Translational Sciences Institute (CCTSI)** through NIH/NCATS grant UM1TR004399.



Clinical Research Recruitment Program  
OFFICE OF THE VICE CHANCELLOR FOR RESEARCH  
UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS



Office of the Vice Chancellor for Research  
UNIVERSITY OF COLORADO DENVER | ANSCHUTZ MEDICAL CAMPUS



Colorado Clinical and Translational  
Sciences Institute (CCTSI)

UNIVERSITY OF COLORADO DENVER | ANSCHUTZ MEDICAL CAMPUS



Office of Diversity, Equity, Inclusion  
and Community Engagement

UNIVERSITY OF COLORADO ANSCHUTZ MEDICAL CAMPUS