



University of Colorado **Anschutz Medical Campus**

Sharing Experiences and Collaborating to Expand Research Recruitment

An Interactive Workshop
Session 2



Agenda

9am Introduction

- Alison Lakin, *Associate Vice Chancellor for Regulatory Compliance, Office of The Vice Chancellor for Research.*
- Ben Echaliier, *Assistant Vice Chancellor for Clinical Research Operations, Office of The Vice Chancellor for Research.*

9:15am Highlights from the Office of Diversity, Equity, Inclusion, & Community Engagement

- Jameel Mallory, *Director of Community Data & Strategic Initiatives, Office of Diversity, Inclusion and Community Engagement.*

9:30am Open Mic: Share your experiences

10am Break out groups for discussion and networking.



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Working Goals

- **Making connections and networking with colleagues**
- **Sharing experiences and strategies around recruitment**
- **Identifying gaps and opportunities for central resources to facilitate recruitment**
- **Establishing and maintaining public trust around research collaboration**

Specifically, to increase the diversity of participants recruited into clinical research on the Anschutz Medical Campus



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Jameel Mallory

Director of Community Data & Strategic Initiatives

Office of Diversity, Inclusion and Community Engagement



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THANK YOU

JAMEEL.MALLORY@CUANSCHUTZ.EDU

Open Mic Discussion



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Reflect on your personal experiences trying to expand research recruitment efforts—use one sticky note to capture something that worked well, and one sticky note to capture something that did not work well.



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Break Out Session



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Q1: Given what we know “works and doesn’t work”, what would your ideal centralized resource for recruitment support offer?



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Q2: Understanding there might still be additional resource needs that didn't get brought up in this initial conversation, brainstorm what we might not be thinking about.

Is there a strategy, activity, or engagement campaign that you have thought about that we could discuss?



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A few quick questions
for you



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If you would like to be part of this growing network to help improve Community Engagement and expand research recruitment with a focus on Diversity, Equity, and Inclusion, please provide us with your contact information.

0 surveys completed

0 surveys underway

As this network continues to grow and evolve, the group will need more support to guide and do the work. Do you have any interest in volunteering some of your time to support the planning and administration of this network?



Yes



No



Given the context of this workshop, what are your areas of expertise (i.e. participant recruitment, DEI training, community engagement, translation services, coalition building, strategic planning, etc.)



Nobody has responded yet.

Hang tight! Responses are coming in.

What recruitment resources, information, trainings do you own/manage that may benefit others?



Nobody has responded yet.

Hang tight! Responses are coming in.

Given your current recruitment needs, what resources, information, training would you like to find in this network?



Nobody has responded yet.

Hang tight! Responses are coming in.



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THANK YOU